

2022 Top 5 Paid Traffic Sources

#1



Google Ads

For both services and products, Google Ads takes the top spot for generating leads and sales..

#2



YouTube

If you have a good creative team behind you, YouTube Ads could be perfect for your business.

#3



Meta Ads

With both Facebook and Instagram, Meta ads are great for visual products or for a more socially engaged audience.

#4



LinkedIn

The LinkedIn network is fantastic if you're trying to reach high level decision makers.

#5



Twitter

For building brand trust and engaging users, don't overlook this platform. Twitter is great for maintaining a loyal customer base.

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